Welcome to the webinar!
We will begin shortly.
Webinar agenda

1. Welcome Message
2. Dow’s climate goals and the role of sustainable procurement
3. About CDP’s Supply Chain program
4. Dow’s approach to CDP
5. Q&As
Today’s speakers

Cathy Budd
Global Purchasing Vice President

Leticia Jensen
Global Procurement Sustainability Director

Suzanne Greene
Global Procurement Sustainability and Advocacy Leader

Sarah Bloch
CDP Account Manager
Welcome message

Cathy Budd
Global Purchasing Vice President
Climate goals and the role of sustainable procurement

Leticia Jensen
Global Purchasing Director for Sustainability, Supplier Diversity, and ESG
Dow’s climate goals

Accelerating our sustainability actions to tackle critical challenges

Protect the climate
- By 2030, Dow will PROTECT THE CLIMATE by reducing its net annual carbon emissions by 5 million metric tons vs its baseline (15% reduction).
- By 2050, Dow intends to be carbon neutral (Scopes 1-3 plus product benefits).

Stop the waste
- By 2030, Dow will STOP THE WASTE by enabling 1 million metric tons of plastic to be collected, reused or recycled through its direct actions and partnerships.

Close the loop
- By 2035, Dow will CLOSE THE LOOP by enabling 100% of Dow products sold into packaging applications to be reusable or recyclable.

Dow’s new sustainability goals
Strategic pillars of sustainable procurement

Accelerate environmental and social improvements across the value chain through enhanced collaboration and partnerships.

- **INSPIRE**
  - Inspire our purchasing organization, broader company and suppliers to drive the transition to a sustainable world.

- **ENGAGE**
  - Frame supplier engagement and deepening integration of sustainability to deliver Dow targets and increase ESG transparency.

- **IMPROVE**
  - Drive innovation and digitalization to low-carbon, circular and recyclable products, services and next-generation technologies.

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**Suppliers’ were invited to CDP is based on:**

- Better understand our suppliers’ carbon emissions and climate strategy.
- Improve the accuracy of Dow’s Scope 3 disclosure.
- Identify collaboration opportunities with suppliers to reach our mutual climate goals.

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**Dow’s 2022 goals for CDP**

- Better understand our suppliers’ carbon emissions and climate strategy.
- Improve the accuracy of Dow’s Scope 3 disclosure.
- Identify collaboration opportunities with suppliers to reach our mutual climate goals.
About the CDP Supply Chain Program

Sarah Bloch
CDP Account Manager
ABOUT CDP

CDP is a global environmental impact non-profit working to secure a thriving economy that works for people and planet.

CDP runs the global disclosure system that enables companies, cities, states and regions to measure and manage their environmental impacts.

With the world’s most comprehensive collection of self reported data, the world’s economy looks to CDP as the gold standard of environmental reporting.

Its network of investors, purchasers and policymakers around the globe, use our data and insights to make better-informed decisions.

www.cdp.net | @CDP
Companies and suppliers provide data on environmental impacts, risks, opportunities, investments and strategies.

Investors and purchasing companies use CDP to make informed decisions, reward companies with superior performance and drive action.

Companies take action to tackle climate change, safeguard water resources and prevent the destruction of forests.

Investors and purchasing companies use CDP to make informed decisions, reward companies with superior performance and drive action.
CDP Supply Chain Model
One response. Multiple stakeholders.

Supply Chain members (Customers)
- Customers identify strategic suppliers to evaluate their potential climate impacts, deforestation, and water security risks through CDP’s disclosure platform.
- Customers use the reported data to measure supplier environmental impacts and to track progress of internal and external sustainability goals and/or commitments.

Suppliers
- Requested suppliers report qualitative and quantitative information in a standardize way, which will ultimately be reviewed and analyzed by requesting Customers.
- Suppliers improve their responses and calculations through feedback from Customers and scoring documents.
What’s in it for Suppliers?

- Measure and reduce environmental impact and benchmark impact against peers
- Identify cost savings and areas to improve operational efficiency
- Identify risks and opportunities and communicate risk management practices
- Propose collaborative opportunities and increase value from customer relationships
- Demonstrate transparency and operational competence to their customers
- One response for all customers and stakeholders
2022 Disclosure Cycle Timeline

Pre-Disclosure

- Engage suppliers on CDP participation
- Provide up-to-date contact information for your suppliers for your CDP supplier list
- Communicate your organization’s expectations
- Inform suppliers of support that’s available from CDP and your organization

Disclosure Cycle

- Encourage suppliers to complete the questionnaire on the CDP response portal
- Work with suppliers to resolve any issues or concerns that would prevent them from responding

Post-Disclosure

- Discuss CDP results with suppliers and send feedback, and hold suppliers accountable for continual improvement
- Work with suppliers to explore collaborative opportunities
- Encourage suppliers to continue their environmental journey

Deadline to submit CDP supplier list: February 25th
ORS opens and disclosure begins April 11th
Deadline to submit the questionnaire: July 27th
Deadline to submit CDP supplier list: February 25th

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

ORS opens and disclosure begins April 11th
Deadline to submit the questionnaire: July 27th
Company Journey For Responding Suppliers

- Suppliers disclose information via CDP
- Calculate and report emissions
- Set an emissions reduction target
- Report activities to reduce emissions
- Collaborate with customers to reduce emissions
- Reduce emissions and advance low-carbon economy

Phase 1: Establish foundation
Phase 2: Build capacity
Phase 3: Improve performance
DOW sent a communication email with the registration link that will direct you to the CDP platform.

Please review your junk or spam folder for DOW’s registration email in case you don’t find it on your primary inbox.

If your company is a subsidiary of another company, please input both fields, your organization name as well as the parent corporation name.

For a returning user, log in in the CDP main page to access your response dashboard.

Click here to begin the registration process.
Logging into your CDP Portal

If you cannot log in, contact the Helpdesk for support

https://www.cdp.net/en/users/sign_in
View of the CDP response dashboard before the questionnaire is activated

Climate Change 2022

Are you intending to complete this questionnaire? Tell us now!

- Check organization details
  - Due ASAP

- Submission to Investor signatories, Net Zero Asset Managers Initiative, our bank, our customers, RE100
  - Due July 27 2022
  - (All requests)
Suppliers’ Response Dashboard – Requesting Authorities

Climate Change 2022

Are you intending to complete this questionnaire?  Tell us now!

Get Started

Check organization details  Due ASAP
Submission to investor signatories: Net Zero Asset Managers Initiative; our bank; our customers; RE100 (All requests)

You have been requested by 5 Authorities to respond to this questionnaire.

Panel of 590+

RE100

Dow

Email

Email

Email

Email

Your Bank
Get Started – Confirm Intent to Disclose

Please confirm if you are intending to submit data to your requesting authorities. If you are not able to confirm at this stage, you can skip this step. If you skip this step you can confirm your participation on your dashboard later, and we may share this information with the stakeholders requesting your participation.

☐ We intend to submit to Investor signatories (panel of 590+), Net Zero Asset Managers Initiative, our bank, our customers, RE100 on or before July 27 2022.

Cancel

Not sure yet Confirm

Click Confirm button to activate and notify Dow of your intention to submit.
## Confirm Main User

You will be the Main User for your organization.

For more information about the main user role and implications, please review the relevant section in the FAQ.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Main User</th>
<th>Contributor</th>
<th>View Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access dashboard and view responses</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Update organization details</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Start responses</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Answer questions</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Submit final response/accept Terms</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>Control user roles</td>
<td>✓</td>
<td></td>
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<tr>
<td>Key contact for CDP - will receive reminder and notification emails</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>Pay disclosure administrative fee if applicable</td>
<td>✓</td>
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</table>

I confirm that I am authorized to be the main user for my organization.

I will not be the Main User

OK
Check organization details

Before getting started on the questionnaire, please check the information that we have about your organization. Please note that changes you make here will update the general information that CDP holds about you and your organization.

Your organization’s operational headquarters *

Please select

Organization Website Address (optional)

Organization Twitter name (optional)

Senior stakeholder

Full name

Job title

Email

Add new address

Return to dashboard

Next
Confirm questionnaire version
If organization needs to confirm revenue

'Yes'

Your organization may be eligible to answer the minimum version of the questionnaire.

Does your company have less than £250 million/$250 million annual revenue?

- [ ] Yes
- [x] No

We will complete the FULL version of the questionnaire.

'No'

Your organization may be eligible to answer the minimum version of the questionnaire.

Does your company have less than £250 million/$250 million annual revenue?

- [ ] Yes
- [ ] No

You need to fill out the FULL version of the questionnaire.

General Business
View of the CC questionnaire in the ORS, once you click Enter Questionnaire from the dashboard.
How to Navigate the Online Response System (ORS)

Click on the modules to get started filling out the questionnaire. The navigation panel will autohide if you click off of it.
Submission page on the Online Response System

Submit your response

Before you submit, please check the pre-submission checklist in Using CDP’s Disclosure Platform – Companies guide.

* In which language are you submitting your response?

Please select...

Please confirm how your response should be handled by CDP

* I understand that my response will be shared with all requesting stakeholders

* Response permission

- Public
- Non-public

Please select your submission options

☐ Yes

Please see CDP’s Privacy Policy

Please read CDP’s Terms for responding to Investors (2021 Climate Change) and Terms for responding to Supply Chain Members (2021 Climate Change)

* Please confirm below

☐ I have read and accept the applicable Terms

When you have confirmed your selections please scroll up and click the submit button at the top of the page.
## Common Questions

<table>
<thead>
<tr>
<th>What if I don’t have resources to complete a CDP disclosure?</th>
<th>Free to submit to Customers</th>
<th>Free resources available</th>
<th>Minimum tier response</th>
</tr>
</thead>
<tbody>
<tr>
<td>What if we haven’t started collecting environmental information yet?</td>
<td>Provide partial/qualitative response</td>
<td>Use questionnaires to guide your internal strategy</td>
<td></td>
</tr>
<tr>
<td>What if we already disclose environmental information elsewhere?</td>
<td>Alignment with DJSI/TCFD/SDGs</td>
<td>Use information from CSR report</td>
<td></td>
</tr>
<tr>
<td>What if we’re concerned about receiving a score?</td>
<td>Fully transparent scoring methodologies</td>
<td>Dow is not ranking by score</td>
<td></td>
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</table>
Guidance and Support

Hub for all available guidance documents.

CDP provides guidance that explains each question in detail and describes what information to provide, the required format, and where to find tools or further information to construct your answer.
Resources

Resources for Disclosure in 2022:
- CDP Guidance and scoring methodology for companies
- CDP Help Center: Access Knowledge Base and File Support Tickets
- FAQs – Find answers to common queries
- CDP Supply Chain Report: Engaging the Chain
- 2022 CDP Supplier Support Webinars
  - Scope 1 Emissions Training
  - Scope 2 Emissions Training

Other GHG Emissions Accounting Resources and Science-Based Targets:
- EPA GHG Emissions Calculator
- GHG Protocol Corporate Standard
- GHG Protocol Calculation Tools
- CDP Technical Note on Science-Based Targets
- FAQs- The Science Based Targets Initiative

DEADLINE

July 27, 2022
Using CDP's Help Center

Knowledge Base: Repository of self-help articles for immediate support

Support in multiple languages: English, Portuguese, Japanese, Korean, French, Chinese, Spanish

"My Support" - once logged in, you can raise a ticket for CDP (will link to your account)

Popular articles

https://casemgmt-crm.cdp.net/en-US/
Dow’s approach to CDP

Suzanne Greene
Global Procurement Sustainability and Advocacy Leader
Advancing decarbonization through climate transparency

- Progressive climate strategy
- Climate goals
- Robust scope 1, 2, and 3 GHG accounting
- Product carbon footprints & other carbon metrics
- Collaboration
**Target question:** Scope 1, 2 and 3 carbon accounting

**Scope 1**
Greenhouse gases that your company emits (C6.1)

- **Company Facilities**
- **Company Vehicles**

**Scope 2**
Greenhouse gases that others emit due to your energy use (C6.2 & C6.3)

- **Purchased electricity, steam, heating & cooling for own use**

**Scope 3**
Value Chain (C6.5)

- **Purchased goods & services**
- **Fuel & energy**
- **Transport**

What is your company’s scope 1, 2 and 3 emissions?
Target Question: Emissions reduction goals

■ (C4.1 & 4.2) Did you have any emissions targets that were active in the reporting year?
  ■ Absolute: Scope 1, 2 or 3 tons CO2e reduced
  ■ Low-carbon energy consumption
  ■ Intensity: e.g. Kg CO2e / (product/revenue) reduced
  ■ Net zero targets

■ (C4.3) Did you have emissions reduction initiatives that were active within the reporting year?
  ■ Note that this can include those in the planning and/or implementation phases.
**Target question: Energy**

- (C8.2a) Report your organization’s energy consumption totals (excluding feedstocks) in MWh.
- (C8.2c) State how much fuel in MWh your organization has consumed (excluding feedstocks) by fuel type.
- (C-CH8.3) Does your organization consume fuels as feedstocks for chemical production activities? *(where applicable)*
Target question: Emissions intensity and allocations

- (C6.10) Describe your gross global combined Scope 1 and 2 emissions for the reporting year in metric tons CO2e per unit currency total revenue and provide any additional intensity metrics that are appropriate to your business operations.
  - Metrics of interest include CO2e/kg, CO2e /product, CO2e /ton-kilometer
- (SC1.1) Allocate your emissions to your customers listed below according to the goods or services you have provided to Dow in this reporting period.

Tell us about your process – What is the primary challenge here? How can we collaborate to improve product carbon footprint data sharing?
Target question: Collaborating on climate

■ (SC2.1) Please propose any mutually beneficial climate-related projects you could collaborate on with Dow.

We welcome your Ideas – big or small, traditional or innovative!!
Methodologies matter

All GHG accounting should align with the Greenhouse Gas Protocol

Dow is involved in initiatives to further improve alignment and accuracy of carbon accounting methodologies
Thank you!

We welcome your questions now in the Q&A box.

For further questions:

CDP: https://casemgmt-crm.cdp.net/en-US/
Dow: fsuspro@dow.com