

The Dow logo is a red diamond shape with the word "DOW" in white, bold, sans-serif capital letters inside. A registered trademark symbol (®) is located to the right of the diamond.

**DOW**

®

# *As a team, we can grow!*

## Looking for **DIVERSE SUPPLIERS** across our value chain

If you are part of a small or diverse business, becoming a Dow supplier could be an excellent opportunity to grow and develop your enterprise. The innovation and quality you help us deliver to our customers is essential – we want to learn more about you.

### **Why work with Dow?**

- We are a global leader in materials science, serving customers in more than 100 countries around the world, which may open up opportunities for your business
- We deeply value our suppliers, because we know they are crucial to our success
- Inclusion and Diversity are embedded in our culture and how we conduct business
- We take pride in supporting the economic growth of communities that diverse suppliers call home

### **Expectations of Dow suppliers**

- Demonstrate a commitment to reliable, high-quality supply relationships
- Provide unique solutions, services and raw materials to support innovation
- Collaborate to drive competitive advantage and product performance through differentiation
- Meet expectations as outlined in the Supplier Code of Conduct

### **A diverse supplier is any of the following:**

- Minority-owned
- Women-owned
- LGBTQ-owned
- Veteran-owned
- Disabled-owned
- Certified small business



## Are you certified?

Did you know being a certified diverse supplier benefits everyone? Here are some benefits:

- The opportunity to increase business with Dow and other corporations
- Continued growth and development of business
- Access to network of other certified diverse suppliers
- Promotional opportunities with certifying council

## Not just talk: Diversity is fundamental at Dow

A diverse supplier base is a natural extension of how we conduct business. We are fully committed to inclusion and diversity. In fact, inclusion and diversity are fully integrated into Dow's corporate strategy. Just a few of the honors Dow has recently received include:

- Ranked 19 in Top 50 Company for Diversity by DiversityInc
- Best Places to Work for LGBT Equality by Human Rights Campaign
- Top 50 Employer by Minority Engineer Magazine
- Top 50 Employer by Women Engineer Magazine
- Highest possible score on the 2017 Disability Equality Index
- (U.S. Business Leadership Network and the American Association of People with Disabilities)



“ **Inclusion and diversity** is a business imperative and critical to our success. It increases bottom-line value, drives innovation and supports economic growth. We believe achieving supplier diversity throughout our value chain will drive growth for Dow and for our suppliers. ”

### Cathy Budd

Dow Vice President of Procurement

## Contact us

Please visit [dow.com](http://dow.com) and search Supplier Diversity. For more information, select CONTACT US and fill out the Supplier Diversity form to be contacted by a Dow representative. We look forward to hearing from you.