

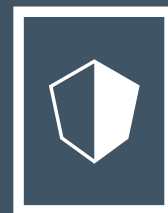
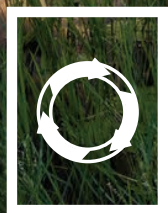
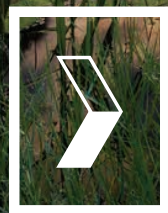


# Dow 2025 Sustainability Goals

Beginning in 2016, we embarked on the third stage of our sustainability journey with our ambitious 2025 Sustainability Goals. Our seven 2025 Goals are helping lead the transition to a more sustainable society by:

- **Unlocking the potential of people and science.** The passion and creativity of our people are driving innovation at the intersections of the sciences – and generating value for business, humanity and the environment.
- **Valuing nature.** We are considering nature in strategic business decisions because it is the right thing to do for people, planet and business.
- **Building courageous collaborations.** The health of people, planet and business are intrinsically linked. Collaboration in new and deeper ways across the public and private sectors is essential for the transition to a more sustainable planet and society.

**Collaborating with others, we have the opportunity to shape what humanity will look like decades from now – a responsibility that belongs to every one of us.**





### Leading the Blueprint

Dow leads in developing a societal blueprint that integrates public policy solutions, science and technology, and value chain innovation to facilitate the transition to a sustainable planet and society.

Diamonds representing government, business and society unite to form a symbolic circle suspended inside a cubic system, demonstrating our planet's need for teamwork on the path to sustainability.



### Delivering Breakthrough Innovations

Dow delivers breakthrough sustainable chemistry innovations that advance the well-being of humanity.

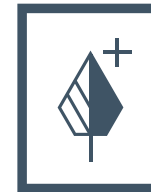
The greater-than sign signals innovation and optimism for the future; the color dynamic represents various branches of science coming together to make sustainable innovation possible.



### Advancing a Circular Economy

Dow advances a circular economy by delivering solutions to close the resource loops in key markets.

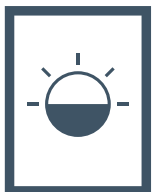
An evolution of the recycling symbol, the circle represents a continuous cycle where outputs become inputs in a system of perpetual motion and opportunity.



### Valuing Nature

Dow applies a business-decision process that values nature, which will deliver business value and natural capital value through projects that are good for the Company and better for ecosystems.

The bicolored leaf represents the sum of what is good for business and good for ecosystems. The plus sign is a nod to the potential for growth on both sides of the equation as a result of the halves coming together.



### Safe Materials for a Sustainable Planet

We envision a future where every material we bring to market is sustainable for our people and planet.

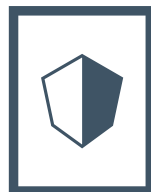
The sun is symbolic of Dow's newer, better, safer solutions that increase the confidence and sustainability of our products; the rays signal transparency, increasing confidence in the safe use of chemical technology.



### Engaging for Impact: Communities, Employees, Customers

Dow people worldwide directly apply their passion and expertise to advance the well-being of people and the planet.

The juxtaposition of light and dark represents humanity and science coming together, creating a human form that represents society and the power of one to effect change.



### World-Leading Operations Performance

Dow maintains world-leading operations performance in natural resource efficiency, environment, health and safety.

The icon's shape and color shading indicate both a shield for safety and a building symbolic of Dow's facilities and industry.



Seek Together™