Seadrift Operations
Community Grant Program
Dow’s Charitable Giving Philosophy

• Dow is not just operating in communities, we are a part of them
• We have been in this community for over 75 years. We want to support our communities now and in the future
• Our success is dependent on our communities’ success
• Dow is moving away from “checkbook philanthropy” and focusing more on supporting projects that have the greatest measurable IMPACT
Dow’s Charitable Giving Programs

• Annual United Way Employee Giving Campaign
• In-kind and materials donations to Habitat for Humanity
• Signature STEM Partnerships with Chemical Education Foundation and FIRST®
• And….

DOW GIVES COMMUNITY GRANTS!
The Purpose of Dow Gives Grant Programs

• Established to fund sustainable community service projects and STEM initiatives in communities located in Dow’s area of influence (30 mile radius from site operations)

• Designed to address specific community needs, solve problems, or improve the quality of life for residents

• Intended to enable more strategic giving vs. responding to various requests on a first-come, first-served basis

• To demonstrate Dow’s commitment to long term community sustainability

• To foster employee and retiree engagement as it relates to Dow’s 2025 Sustainability Goal of impacting 1 billion people by the year 2025
Priority Areas of Focus

Educator Empowerment
Partner with educators to build STEM teaching and leadership skills. Support educators through employee engagement inside and outside of the classroom.

Increase Food Productivity & Prevent Waste
Increase agricultural yields and productivity, and provide value chain solutions to preserve food and prevent waste.

Water Access & Reuse
Provide safe, clean drinking water to populations who currently lack access; preserve, clean up and reuse precious water resources through innovative solutions.

Community Well-being
Enable economic development, sustainability and education leading to socially healthy and resilient communities, while also encouraging self-sufficiency.

Classroom to Career
Ignite interest and enhance preparedness for students in STEM fields through employee engagement and strategic partnerships.

Energy Efficiency & Affordable Housing
Increase the energy efficiency of new and existing buildings to reduce energy consumption; and ensure access to safe, affordable shelter for those in need.

Global Citizenship
Engaging Employees for Impact
Sustainable Communities
Innovating for Global Solutions
Eligibility Qualifications for a Community Grant

• Charitable or non-profit organizations (have a 501(c)(3) non-profit tax designation) or be municipal or government agency

• Based in Victoria and Calhoun Counties. If not based here, must show proof that grant funds will be spent on a program/project in this community

• Open to organizations with religious affiliations, provided benefits are provided to community as a whole

• Aligned with one or more of Dow’s six Global Citizenship priority areas
Who/What Does NOT Qualify?

- For-profit businesses
- Religious organizations for the sole benefit of that religious organization
- Individual sports teams
- Political organizations or candidates
- Labor unions
- Homeowners associations
- Individuals
- Projects outside the designated funding area
- 501c4 or 501c6 organizations
Qualifying Projects Must...

• Take place over a specific period of time and have long-term benefits
• Tangible, re-usable items
• Meet identified needs, solve a problem, or improve quality of life in the community or in the classroom
• Align with one or more of Dow’s six Global Citizenship priority areas
• Impacts a large number of people
• Project/program is sustainable over time
• Build relationships through volunteer engagement with Dow employees and retirees
• Project can be completed with the grant funds provided by Dow
Project Examples

• Environmental education
• Community facility renovations
• Science lab equipment
• Medical/emergency response equipment
• Food recovery/allocation
• Weather stations
• Educational gardens
• Work skills development
• Water conservation
Community and Education Grants
Funds Cannot Be Used For:

• Office equipment, travel expenses, printing costs, advertising, fundraising events, dues and memberships or lobbying expenses

• Professional fees (engineering/architect design), salaries, entry fees, scholarships

• Transportation e.g. vans, truck

• Operational expenses or ongoing programs that require annual budgets
Community Grants Application Structure

- Maximum $7,500 – lower requests are accepted and encouraged
- Include a detailed budget for funds
- Funds will be allocated based on committee review
- One application per organization; a tax ID number will only be accepted once
Community Grants – Application Steps

• To apply go to:


Click on Submit an Online Application. Select “United States of America”, “Texas” and “Freeport, TX” in the drop down menus. Be sure to complete all sections of the application.

• Create an account (everyone will need to create an account)

• Follow online application steps.

• You may save application progress and complete later.
Grant Selection Process

• Selection committee of external community members and Dow employees
• Score each project according to criteria
• Meet in October to discuss scoring and allocate funds
• Projects can be partially funded
Grants Review Timeline

• Application Deadline: Sunday, September 30
• Selection Committee Meets: Late October 2018
• All applicants notified: Early November 2018
• Community Grants Recipient Event: November 2018
Advice for applying organizations

• Make sure your organization qualifies
• Provide your 501(c)(3) info
• Answer all the questions on the application
• Ask only for what you need
• Show you’ve done your homework (needs, budget)
• Demonstrate results
• Have a long-term plan
• Get your application in on time (Sunday, September 30) – application is completely online
Contact Info

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