



Gives

*Texas Operations
Community and
Education Grants
Programs*



Dow's Charitable Giving Philosophy

- Dow is not just operating in communities, we are a part of them
- We have been in this community for over 75 years. We want to support our communities now and in the future
- Our success is dependent on our communities' success
- Dow is moving away from “checkbook philanthropy” and focusing more on supporting projects that have the greatest measurable **IMPACT**



Dow's Charitable Giving Programs

- Annual United Way Employee Giving Campaign
- In-kind and materials donations to Habitat for Humanity
- Signature STEM Partnerships with Chemical Education Foundation and FIRST®
- And....

**DOW GIVES COMMUNITY GRANTS and DOW
GIVES EDUCATION GRANTS!**



The Purpose of Dow Gives Grant Programs

- Established to fund sustainable community service projects and STEM initiatives in communities located in Dow's area of influence (30 mile radius from site operations)
- Designed to address specific community needs, solve problems, or improve the quality of life for residents
- Intended to enable more strategic giving vs. responding to various requests on a first-come, first-served basis
- To demonstrate Dow's commitment to long term community sustainability
- To foster employee and retiree engagement as it relates to Dow's 2025 Sustainability Goal of impacting 1 billion people by the year 2025



Priority Areas of Focus



Gives

Eligibility Qualifications for a Community Grant

- Charitable or non-profit organizations (have a 501(c)(3) non-profit tax designation) or be municipal or government agency
- Based in Southern Brazoria County (Lake Jackson, Clute, Freeport, Angleton, Oyster Creek, Jones Creek, Richwood, Brazoria, Danbury, Sweeny, Surfside and West Columbia). If not based here, must show proof that grant funds will be spent on a program/project in this community
- Open to organizations with religious affiliations, provided benefits are provided to community as a whole
- Aligned with one or more of Dow's six Global Citizenship priority areas



Eligibility Qualifications for an Education Grant

- Must be a K-12 Public or Private School located in Angleton, ISD, Brazosport ISD, Columbia-Brazoria ISD, Danbury ISD or Sweeny ISD
- Grant request must fund a project or program to enhance STEM education in the classroom.
- Aligned with Dow's Global Citizenship Strategy of Building the Workforce of Tomorrow focused on priority areas: Classroom to Career and Educator Empowerment
- Project must be completed before the beginning of the 2018-2019 school year



Who/What Does NOT Qualify?

- For-profit businesses
- Religious organizations for the sole benefit of that religious organization
- Individual sports teams
- Political organizations or candidates
- Labor unions
- Homeowners associations
- Individuals
- Projects outside the designated funding area
- 501c4 or 501c6 organizations



Qualifying Projects Must...

- Take place over a specific period of time and have long-term benefits
- Tangible, re-usable items
- Meet identified needs, solve a problem, or improve quality of life in the community or in the classroom
- Align with one or more of Dow's six Global Citizenship priority areas
- Impacts a large number of people
- Project/program is sustainable over time
- Build relationships through volunteer engagement with Dow employees and retirees
- Project can be completed with the grant funds provided by Dow



Project Examples

- Environmental education
- Community facility renovations
- Science lab equipment
- Medical/emergency response equipment
- Food recovery/allocation
- Weather stations
- Educational gardens
- Work skills development
- Water conservation



Community and Education Grants Funds Cannot Be Used For:

- Office equipment, travel expenses, printing costs, advertising, fundraising events, dues and memberships or lobbying expenses
- Professional fees (engineering/architect design), salaries, entry fees, scholarships
- Transportation e.g. vans, truck
- Operational expenses or ongoing programs that require annual budgets



Community Grants Application Structure

- Maximum \$20,000 – lower requests are accepted and encouraged
- Include a detailed budget for funds
- Funds will be allocated based on committee review
- One application per organization; a tax ID number will only be accepted once



Education Grants Application Structure

- Maximum \$10,000 – lower requests are accepted and encouraged
- Include a detailed budget for funds
- Funds will be allocated based on committee review
- One application per school will be accepted



Community Grants – Application Steps

- To apply go to:

<https://www.dow.com/en-us/about-dow/locations/texas/freeport/community-success/giving>

- Click on Submit an Online Application. Select “United States of America”, “Texas” and “Freeport, TX” in the drop down menus. Be sure to complete all sections of the application.
- Create an account (everyone will need to create an account)
- Follow online application steps.
- You may save application progress and complete later.



Education Grants – Application Steps


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- You may save application progress and complete later.
- **K-12 schools applying for an education grant MUST note “Education Grant” in the project title to ensure it gets included in the appropriate selection process.**



CyberGrants Application Screen Shot

 SOLUTIONS PRODUCTS **COMPANY** NEWS INVESTORS CAREERS LOCATIONS

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Our Company
Solutionism
Sustainability
Education
Innovation
Energy
Discover Dow
Initiatives & Sponsorships
Beliefs & Culture
Working with Dow
Supplier Information

Welcome Page Contact Information Organization Information **Request Information** Demographics Information Assurance Statement

Request Information

* indicates required field

* Request Category

* Nearest Dow Chemical Company Site Which site to the area served by your organization? This will be selected before beginning this application. Maps are available [here](#) to help you determine the nearest Dow site.

* Program/Project Title

* Program/Project Start Date (MM/DD/YYYY)

* Program/Project End Date (MM/DD/YYYY)



Grant Selection Process

- Selection committee of external community members and Dow employees
- Score each project according to criteria
- Meet in October to discuss scoring and allocate funds
- Projects can be partially funded



Grants Review Timeline

- Application Deadline **Sunday, September 30**
- Selection Committee Meets **Late October 2018**
- All applicants notified **Early November 2018**
- Community Grants Luncheon **November 2018**
- Education Grants Mixer **November 2018**



Advice for applying organizations

- Make sure your organization qualifies
- Provide your 501(c)(3) info
- Answer all the questions on the application
- Ask only for what you need
- Show you've done your homework (needs, budget)
- Demonstrate results
- Have a long-term plan
- Get your application in on time (Sunday, September 30) – application is completely online



A Few of Our

Grant Recipients



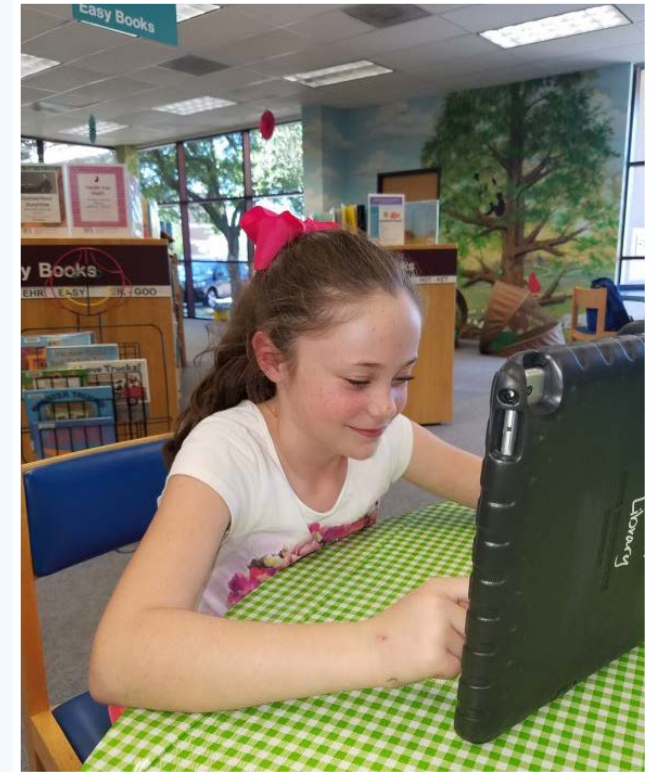
**First United Methodist
Church of Sweeny**

(Refrigerator for Summertime Meal
Program)



**Brazosport
Planetarium**

(Full Dome Planetarium Show)



**Brazoria County
Library System**

(iRead Program for Children)



Gives

Contact Info

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<http://www.dow.com/locations/texas/freeport/community/donations.htm>

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