Dow Launches 2025 Sustainability Goals to Help Redefine the Role of Business in Society

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Dow Launches 2025 Sustainability Goals to Help Redefine the Role of Business in Society

Dow recently announced a strategic set of commitments designed to redefine the role of business in society. Dow’s 2025 Sustainability Goals use a global lens to magnify the Company’s impact around the world, driving unprecedented collaborations to develop a societal blueprint that will facilitate the transition to a sustainable planet and society. Harnessing Dow’s innovation strengths, global reach, and dedicated employee population, the Company has set bold and aggressive sustainability targets designed to develop breakthrough product innovations, positively impact the lives of 1 billion people, and deliver $1 billion in cost savings or new cash flow for the Company by valuing nature in business decisions.

“At Dow, by combining the ‘Human Element’ with our passion for science – we constantly strive to deliver long-term value with sustainable, global solutions,” said Andrew N. Liveris, Dow’s chairman and chief executive officer. “Our 2025 Sustainability Goals will help redefine the role of business at its intersection with society. They will be our guide as we work to improve the well-being of humanity with solutions that are good for business and good for the world.”

The 2025 Goals were launched with internal events focused on engaging employees globally and an online discussion between key sustainability stakeholders and Dow leaders. The replay is available on YouTube.

Footprint, Handprint and Blueprint

The world needs solutions for big challenges like energy, climate change, water, food, nature and social issues. We are committed to minimizing our own footprint and to delivering solutions that help our customers and the rest of society do the same. We have made significant advancements in our sustainability journey since launching our first set of decade-long sustainability goals in 1995.

Footprint— In 1995, we set out to minimize our own footprint as part of our 2005 Environment, Health & Safety (EH&S) Goals. We started with all areas of our operations, from environmental excellence to how we engage with our employees and in our communities. As a result of investing $1 billion toward completing our sustainability goals, we realized $5 billion of savings by investing in safety, waste and water use reduction, and energy efficiency measures.

Handprint— In 2006, we built on our foundation of safety and efficiency to focus on providing more sustainable solutions for our customers as part of our 2015 Sustainability Goals. We expanded our positive impact through product-centric solutions and collaborative approaches that addressed world social and environmental challenges.

Blueprint— With our 2025 Sustainability Goals, we are working to redefine the role of business in society through leadership and action – collaborating at the intersection of business, government and society to help lead the transition to a more sustainable planet and society.

Dow 2025 Sustainability Goals Videos:
Dow 2025 Sustainability Goals Introduction
Unlocking the Potential of People & Science
Valuing Nature
Courageous Collaboration
Dow 2025 Sustainability Goals and Iconography

Dow 2025 Sustainability Goals Downloads:
2025 Goals Overview
2025 Sustainability Goals - Detailed Goal Descriptions
2025 Sustainability Goals - Individual Goals & Icon Meaning

For more detailed information about Dow’s 2025 Sustainability Goals, please visit dow.com
Goal 1: Leading the Blueprint
Dow leads in developing a societal blueprint that integrates public policy solutions, science and technology and value chain innovation to facilitate the transition to a sustainable planet and society. To develop the blueprint, Dow will engage in 100 significant dialogues across the public and private sector and establish 10 new collaborations. The initial blueprint will be published year-end 2017 and will be updated throughout the goal time frame, considering world progress towards sustainability and emerging challenges.

Goal 2: Delivering Breakthrough Innovations
Dow delivers breakthrough sustainable chemistry innovations that advance the well-being of humanity. By 2025, Dow’s product portfolio will have a six-fold net positive impact on sustainable development. Dow products will offset three times more carbon dioxide than they emit throughout their life cycle and save three times more energy than they use throughout their life cycle.

Goal 3: Advancing a Circular Economy
By 2025, Dow will work with other industry leaders, non-profit organizations and governments to deliver six major projects that facilitate the world’s transition to a circular economy, where materials formerly seen as “waste” are designed into new products and services.

Goal 4: Valuing Nature
Dow applies a business-decision process that values nature, which will deliver business value and natural capital value through projects that are good for the Company and good for ecosystems. Dow will generate $1 billion by 2025 in the form of cost savings or new cash flow as measured by net present value, a measure of future cash flows discounted to the present day.

Goal 5: Increasing Confidence in Chemical Technology
Dow increases confidence in the safe use of chemical technology through transparency, dialogue, unprecedented collaboration, research and the Company’s actions. By 2025, Dow will work with non-profit, businesses and government partners to develop new, cutting-edge predictive modeling capabilities and integrate them into 100 percent of its new product assessments. Dow will also improve on the understanding of chemistry’s potential and will develop and implement new predictive modeling capabilities.

Goal 6: Engaging Employees for Impact
Dow people worldwide directly apply their passion and expertise to advance the well-being of people and the planet. By 2025, Dow employees worldwide will apply their talents to positively impact the lives of 1 billion people. Dow employees will give 600,000 hours to support students and teachers in science, technology, engineering and math (STEM) education. Dow volunteers will complete 700 sustainability projects around the world.

Goal 7: World-Leading Operations Performance
Dow maintains world-leading operations performance in natural resource efficiency, environment, health and safety. By 2025, Dow will reduce its freshwater intake intensity at key water-stressed sites and its waste intensity footprint by 20 percent. Dow will also obtain 400 megawatts of power demand from renewable sources and strive to eliminate unplanned safety events.

The Company’s third set of sustainability-related Goals since 1995, the 2025 Goals build upon Dow’s previous decade-long commitments. Dow’s 2005 EH&S Goals resulted in $5 billion in safety, waste, water and energy savings after a $1 billion investment. Dow’s 2015 Sustainability Goals provided more sustainable products and solutions addressing global challenges in food, energy, sustainable water supplies and improved personal health. Learn more.
Edison Awards Recognize Five Breakthrough Innovations

Five Dow products were recently honored with 2015 Edison Awards for delivering “game-changing” innovations to their respective fields. The Edison Awards are named after Thomas Edison, whose extraordinary new product and market development methods garnered him 1,093 U.S. patents and made him a household name across the world. Dow received more nominations than any other company, with five sustainable technologies named as winners: BETAMATE™ Structural Adhesives, PacXpert™ Packaging Technology, SOLDERON™ BP TS 6000 Tin-Silver, POLYOX™ Water-Soluble Polymers and AFFINISOL™ HPMC HME Cellulose Ethers. Read more.

Dow Addresses European Parliament about Circular Economy

The European Parliament is working on a report on the circular economy and revising the Packaging Waste Directive and the Waste Framework Directive. The circular economy concept refers to the sustainable use of resources and increasing resource efficiency by reusing, recycling and ultimately recovering the value in manufactured goods, including packaging materials. Dow drives packaging innovation to optimize resource use, minimize waste – including food waste – and extend the value and lifespan of products. “Advancing a Circular Economy” is one of Dow’s 2025 Sustainability Goals. The EP report on the circular economy is expected in the fourth quarter of this year. Dana Mosora, Value Chain and Sustainability leader for Dow Packaging and Specialty Plastics, recently spoke to the EU Parliament about the role material suppliers can play to help close loops in a circular economy and contribute to the report and directives.

Understanding the Business Value of Freshwater Assets

Recently, scientists from The Nature Conservancy (TNC) and Dow, with research support from Colorado State University and Duke University, published a report entitled Finding solutions to water scarcity: Incorporating ecosystem service values into business planning at The Dow Chemical Company’s Freeport, Texas facility. The report addresses the business challenges of accurately estimating the value of water resources and addressing future scarcity threats. The results highlight that business decision-making and risk management for Fortune 500 companies can be improved by keeping water sustainability in mind. Researchers analyzed five water scarcity solutions that involved nature and collaboration with other water users. Three of those solutions were found to be cost-competitive: restoring floodplains to expand reservoir storage; financing irrigation efficiency technology; and running a municipal rebate program for low-flow toilets or low water use landscaping. These three solutions could also provide collective benefits to the public and biodiversity, and may be appropriate for implementation via multi-stakeholder collaboration. Read more.

Collaborating with China on Green Housing and Sustainable Urbanization

Two recent high-level executive discussions established a good foundation for collaboration on green housing and sustainable urbanization in China. Both Dow and the China State Construction Engineering Corporation (CSCEC) participate in the Sustainable Urbanization CEO Committee, which was founded by the China International Economy Exchange Center and the Paulson Institute with a mission to contribute to China’s sustainable urbanization. Recently, Dow chairman and CEO Andrew N. Liveris met with Jun Yi, chairman of the CSCEC; and Peter Wong, president of Dow Greater China, met with Xiangming Wang, vice president of CSCEC. The corporation is a leading construction enterprise that has developed more than 30 percent of real estate buildings in China. Two potential projects for the “21st Century Building” initiative of the Paulson Institute are currently under evaluation.

Earning Two Awards at Trashes

GreenBlue’s Sustainable Packaging Coalition announced the winners of the first-ever Trashie awards. The awards were given in four categories that recognize a package, person, partnership or process behind the latest advancements in sustainable packaging. Jeff Wooster, global sustainability director for Dow Packaging and Specialty Plastics, was awarded a Trashie in the person category for his long-time commitment as a strong educator and advocate for sustainable packaging. Wooster also recently accepted the American Chemistry Council’s (ACC) Responsible Care® Employee of the Year award for his exceptional leadership and his efforts to improve company-wide and industry-wide sustainable packaging initiatives. RETAIN™ Polymer Modifiers from Dow also won in the process category. Every year, millions of pounds of barrier film scrap are generated globally. The RETAIN portfolio of polymer modifiers makes it easier for film converters to recycle post-industrial barrier films into both barrier and non-barrier films, without compromising performance or aesthetics. Read more.
Dow Sustainability Practices Inspire Taiwan Future Leaders

Dow recently participated in the 2015 Seminar on Sustainable Entrepreneurship of European Leading Organizations, at which the winning team of the Sustainability Entrepreneurship Competition in Taiwan presented its research results. The Sustainability Entrepreneurship Competition in Taiwan is a signature corporate citizenship program sponsored by Dow in partnership with Taiwan’s National Chengchi University. This is Dow’s fourth consecutive year supporting the program, which attracted 19 teams of MBA students across Taiwan to explore frontier practices in sustainability. Dow volunteers participated as mentors and judges in training workshops and preliminary rounds of competition by providing guidance to the competing teams and sharing sustainability best practices. Earlier this year, the winning team visited the Dow Schkopau site in Germany to witness comprehensive sustainability practices implemented in daily operation, innovation and community development.

Partners for Sustainable Construction in Qatar

Dow recently partnered with the Gulf Organization for Research and Development (GORD) – a Qatar-based governmental body working to promote more sustainable, energy- and resource-efficient, and environmentally responsible practices across the Middle East and North Africa – to hold a thought leadership seminar on “Sustainability through Engineered Chemical Solutions.” A technical workshop took place in Doha with more than 60 attendees from across the coatings and construction value chain in Qatar, including government authorities, consultants, architects and construction companies. Key topics included: solutions for enhanced interior air quality, building vitality and structure preservation, and innovations for more sustainable and safer road marking.

West Baton Rouge Parish, Louisiana Dow STEM Academy

A steady stream of data shows that jobs requiring skills in science, technology, engineering and math (STEM) are in higher demand than ever and will be an even bigger part of our economy in the future. As a reflection of Dow’s ongoing efforts to improve STEM education across Louisiana, Dow Louisiana Operations recently announced a $200,000 commitment from The Dow Chemical Company Foundation for the new West Baton Rouge Parish Dow STEM Academy. The academy will help further expose West Baton Rouge Parish students to these careers and will follow a state-approved STEM Pathway, providing students with the opportunity to learn about engineering, process technology and industrial maintenance.

Palmieri Named Industry Co-Chair of Alliance to Save Energy

The Board of Directors of the Alliance to Save Energy elected Jane Palmieri, business president of Dow Building and Construction, to serve as Industry Co-Chair. Palmieri is the first woman to hold this post. Since 1995, Palmieri has held a variety of positions at Dow, with smart energy solutions as a common priority. She was responsible for the strategic direction and commercialization of Dow’s first line of residential solar products and has led efforts to make energy-efficient products available in markets across the U.S. This experience will help her to serve the Alliance in its efforts to advance energy efficiency within the national policy conversation.
Economy Minister Grazyna Henclewska welcomed Dow’s commitment to redefine the role of business in society. At a meeting with other high-ranking officials from Polish companies, Polish Deputy Economy Minister Grazyna Henclewska welcomed Dow’s commitment for sustainable development strategies, more efficient use of resources and building lasting relationships with a positive impact on policy, energy, industry, climate change and the environment.

Dow and Habitat Team Up to Address Global Challenges
Dow and Habitat for Humanity have announced plans to expand their partnership in 2015 to address global housing and sanitation issues, helping thousands of families across five continents create decent, affordable housing. First-time builds are planned in Ethiopia, Argentina, Colombia and Nepal. Employees will work to build sanitation facilities to serve more than 140 families in Addis Ababa, the capital of Ethiopia, where one in four families has no access to sanitation. In Nepal, Dow volunteers will help build homes in partnership with 100 families as part of the Jimmy & Rosalynn Carter Work Project. In addition, Dow employees will participate in first-time builds at various construction projects in Argentina and in a revitalization project in Colombia. To date, Dow has contributed more than $70 million in cumulative giving to Habitat and has helped build more than 45,000 homes. Read more.

Dow Poland Signs Declaration for Sustainable Development
Dow Poland recently signed the Declaration of Polish Business for Sustainable Development. A product of the Polish chapter of the World Business Council for Sustainable Development, the declaration seeks to advance sustainable development in the nation as part of the organization’s Vision 2050. The declaration “calls for a new agenda for business, laying out a pathway to a world in which nine billion people can live well, and within the planet’s resources, by mid-century.” The declaration directly aligns to Dow’s 2025 Sustainability Goals, which seek to redefine the role of business in society. At a meeting with other high-ranking officials from Polish companies, Polish Deputy Economy Minister Grazyna Henclewska welcomed Dow’s commitment for sustainable development strategies, more efficient use of resources and building lasting relationships with a positive impact on policy, energy, industry, climate change and the environment.

10,000 Mangrove Trees Planted in Thailand
On World Environment Day, Dow Thailand volunteers and Ban Chang City students and community volunteers celebrated His Royal Highness Maha Chakri Sirindhorn’s 60th anniversary by planting 10,000 mangrove trees. The plantation at the Prasae estuary marks the seventh consecutive year that Dow has taken action to prevent disasters from monsoons. The barrier provided by the mangroves protects the ecosystem, promotes tourism and increases environmental conservation awareness. This year’s effort also promoted the Oita Walking Street, a small market selling foods, snacks and souvenirs along the estuary, as a new tourist attraction.

Philadelphia Science Festival
As the presenting sponsor of the Philadelphia Science Festival, a nine-day community-wide celebration of science and technology, Dow aims to inspire the next generation of scientists and engineers. Since the Festival’s 2011 inception, Dow, in coordination with The Franklin Institute and Philadelphia’s science, cultural, and educational institutions, has supported this celebration of science, technology, engineering and math (STEM) education. This year, Dow brought STEM to life through the science of sports, presenting “Where Science Can Take You,” a series of hands-on activities focused on USA Luge, Richard Childress Racing No. 3 Dow Chevrolet, sport surfaces enabled with Dow innovations and sports venues enhanced by Dow technology. What started as a local collaboration has grown to include more than 200 partner organizations in 2015 and has inspired year-round work to improve STEM education. Read more.

Honorable Mention for CSR Sustained Contributions in China
Dow recently received an honorable mention for the American Chamber of Commerce Shanghai 100th Anniversary Corporate Social Responsibility (CSR) Sustained Contribution Award. The award recognizes Dow’s consistent and sustainable contributions and commitment in China, which has seen rapid urbanization leading to growing societal and environmental challenges. Two signature programs were highlighted by the judges. In the first, Dow partnered with China’s State Administration of Work Safety in implementing a national project on the safe management of hazardous chemicals. In the second, from 2008, Dow exclusively supported a sustainability-themed education program – named Our City – that has instilled basic sustainability ideas into the minds of more than 360,000 students.

Chemistry Olympiad in France
With a dual focus on chemistry and energy, the 31st French National Chemistry Olympiad took place recently, ahead of the UN Global Climate Summit in Paris. For the fourth consecutive year, Dow supported the national competition, which is aimed at closing gaps in scientific education. More than 2,000 students participated, with only 58 making it to the final stage of the competition. Gaël Buisson, senior sales specialist for Dow Automotive Systems, described Dow’s solutions in car lightweighting to some 350 attendees from media, education and industry. This was an excellent opportunity to discuss the role of Dow’s structural adhesive technologies and composite materials in reducing vehicle energy consumption through lightweighting.

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U.S. EPA Approves KATHON™ 7 TL Antimicrobial
Dow has received approval from the U.S. EPA for its innovative, solid form of KATHON™ Antimicrobial. The approval allows Dow to expand its solid biocides portfolio as a response to market needs for safer and easier-to-handle biocides for commercial and institutional markets. KATHON 7 TL Antimicrobial solid tablets are packaged in a water-soluble film that dissolves rapidly with no residue, significantly reducing potential user contact with the active ingredients while providing the same performance as the globally proven and trusted liquid KATHON Antimicrobials. The easy-to-use tablets facilitate safer handling and eliminate the potential spills, splashes, leaks or drips associated with liquid products. The concentrated tablet form also reduces service company transportation costs. The tablets are non-reactive with water treatment additives and have low corrosion potential.

Chen Wins Science and Technology Cooperation Award
Dr. Hongyu Chen, Dow Fellow, was recently presented with the 2014 International Science and Technology Cooperation Award by the Shanghai Municipal Government in China. The awards recognize remarkable contributions to scientific progress and technology development. Chen led the establishment of the Dow-Fudan Materials Research Center, a strategic partnership for education and academic exchange that has become a model for collaborative innovation between industry and academia. He joined Dow in 2000 and was appointed Dow Fellow in 2010. He has more than 50 patents and patent applications and has authored more than 60 journal and conference publications. He is an adjunct professor at Fudan University, University of Queensland and Beijing University of Chemical Technology.

Increasing Water Treatment Efficiency with New XP Fiber
Dow recently launched IntegraFlux™ Ultrafiltration Modules with XP Fiber for municipal water treatment at Aquatech China. The product received the show’s “Best Technology Innovation Award” in the membrane category. IntegraFlux Ultrafiltration Modules feature XP Fiber, a high-performance, breakthrough fiber that delivers high-quality water at a lower cost. With up to 35 percent higher permeability than SFP-2880 modules made with previous-generation fiber, XP Fiber provides 40 percent higher flux, higher water-recovery rates, lower waste and reduced energy use. IntegraFlux Modules and IntegraPac™ Skids with XP Fiber are an excellent choice for industrial and municipal markets requiring higher productivity water filtration solutions, resulting in lower their operational and capital costs for water treatment plants. Read More.

IOC and NAS Sustainability Appointments for Dow
Neil Hawkins, corporate vice president, EH&S, and chief sustainability officer, has been appointed to two new roles that advance Dow’s business strategies and 2025 Sustainability Goals. First, Hawkins will serve on the International Olympic Committee (IOC) Sustainability and Legacy Commission. The expansion of this committee is part of a series of changes made by the IOC in alignment with its Agenda 2020, which seeks “to reflect the ever-increasing importance of sustainability in all its forms, and the necessity for the Olympic Games to leave long-lasting legacies, and to ensure that the Olympic Movement is at the forefront of sustainability principles.” Second, Hawkins was also appointed to the National Academy of Science’s (NAS) Policy Public and Global Affairs (PGA) Oversight Committee. According to the organization’s website, the PGA Committee’s mission is to “help improve public policy, understanding, and education in matters of science, technology, and health with regard to national strategies and resources, global affairs, workforce and the economy,” specifically focusing on opportunities for collaboration and synergies across “science, engineering, medicine and public policy.”
PASCAL™ PRO Polyurethane Systems Deliver Breakthrough Cold Storage Performance

PASCAL™ PRO Technology delivers breakthrough insulation performance in discontinuous panel production for cold storage rooms in European markets. PASCAL PRO Polyurethane Systems from Dow have been optimized for use with Honeywell’s Low Global Warming Potential (GWP) Solstice® liquid blowing agent. PASCAL PRO Polyurethane Systems were specifically developed for use with injection-under-reduced-pressure equipment; they are proven to improve productivity and foam thermal conductivity, while further reducing applied density. The new technology provides up to 40 percent faster demolding time, 10 percent lower applied density and 5 percent improvement in thermal insulation performance. The new technology has been tested with a wide range of blowing agents to allow a cost-competitive transition from hydrochlorofluorocarbons to more sustainable solutions as mandated by international protocols.

Co-Branding Partnership Leads to More Sustainable, Anti-Stain Paint in China

Dow worked closely with AkzoNobel, the world’s largest paint and coating manufacturer, to successfully launch Dulux™ Anti-Stain Eco-Sense 5-in-1 Paint to the market in China.Powered by Dow technology, this more sustainable paint product for interior walls combines excellent anti-stain performance with low-VOC and low-odor features, helping to maintain a healthy indoor air environment. The two companies worked to develop a brand new formulation that includes Dow’s superior stain resistant technology, PRIMAL™ SF-370. The advanced binder offers excellent stain resistance and washability, while meeting increasingly strict coatings industry standards. AkzoNobel elevated the co-branding collaboration by highlighting “Powered by Dow” in all of its integrated marketing communications.

Developing Next-Generation Medical Scrubs

Dow and Strategic Partners, Inc. (SPI), the leading designer, manufacturer and distributor of medical apparel and lab wear in the U.S., are collaborating to develop the next generation of medical scrubs and lab coats. The new products will feature SILVADUR™ Antimicrobial, which helps reduce, inhibit and minimize the undesirable buildup of bacteria on apparel. SILVADUR Antimicrobial meets SPI’s high standards for efficacy against a broad spectrum of bacteria; durability; effects on the feel, finish and appearance of fabrics; and impact on the environment. SILVADUR Antimicrobial has consistently gained share in a range of apparel and textile markets since its introduction in the fall of 2012 because it answers the pressing marketplace need for an efficient and effective antimicrobial. In 2013, R&D Magazine recognized SILVADUR Antimicrobial as one of the 100 most technologically significant products introduced that year. Read more.

SAFECHEM Chemical Leasing Highlighted at Conference

SAFECHEM recently presented its COMPLEASE™ Chemical Leasing solution at a United Nations Industrial Development (UNIDO) event during the Conference of the Parties (COP) for Basel COP 12, Rotterdam COP 7 and Stockholm COP 7. Steffen Saecker, business manager for SAFECHEM, presented the innovative business model in a panel discussion with representatives from UNIDO and the German and Austrian environmental ministries. Chemical leasing offers great potential as a best-practice risk-management tool for the optimized use of chemicals based on knowledge pooling of all partners along the value chain.

Waterborne Multicolor Coating Solution Earns Ringier Technology Innovation Award

Dow recently received the 2015 Ringier Technology Innovation Award in the emulsion category for its waterborne multicolor coating solution. The award recognizes innovation in China’s coatings industry by honoring technologies that have made outstanding contributions, and this year marks Dow’s fifth consecutive win. Dow’s waterborne multicolor technology is designed with better stability, improved efficiency and a simplified manufacturing process capable of creating the appearance of natural granite, marble and sand textures. The technology represents a more sustainable coating option, as its energy and water consumption and the greenhouse gases generated during its entire life-cycle are only one-tenth of those of ceramic tiles. The advanced coating from Dow meets national requirements for environmental protection and energy conservation, providing a viable, more sustainable alternative to increasingly scarce natural granite. Due to these benefits, the Dow waterborne multicolor coating solution was utilized in the exterior walls of the 2014 Nanjing Olympic Village.

Collaboration with Honeywell for More Sustainable Appliance Insulation

After five years of extensive research and development, Dow is providing brand owners a polyurethane insulation system solution using Honeywell’s Solstice® LBA, a hydrofluoroolefin foam blowing agent. The product has an ultra-low global warming potential (GWP) of 1, which is 99.9 percent lower than traditional hydrofluorocarbon-based foam blowing agents. This helps manufacturers comply with environmental and energy-efficiency regulations. Polyurethane rigid foam is one of the best insulation materials available to help achieve energy-efficiency targets, reduce costs and mitigate greenhouse gas emissions. For companies and brand owners impacted by the Significant New Alternatives Policy regulations proposed by the U.S. EPA, Dow is developing new polyurethane-based solutions that will fully comply with all applicable regulations once they become law. For more than a decade, Dow has been working to develop low-GWP and no-ozone-depletion-potential solutions.

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Responsible Operations

Our infrastructure has a positive impact on our Company, our communities and ourselves. Our operations are a model for others, wherever we operate.

ACC Recognizes Dow as Industry Leader in EH&S Performance
The American Chemistry Council (ACC) Responsible Care® awards were recently presented to Dow for U.S.-based projects related to Process Safety, Waste Minimization, Reuse and Recycling, Energy Efficiency, and Site Safety. According to the ACC, Dow ranked second best in process safety incidents and injury and illness rate among large companies in the U.S. Dow’s aggressive approach to workplace safety led to strong results in 2014, with an average injury/illness rate of 0.19 recordable safety incidents per 200,000 hours worked, as compared to the overall average rate among large-site companies of 0.67. In process safety performance, Dow’s 2014 rate was 0.02 incidents per 200,000 work hours.

Disability Matters Workplace Award
Dow and its Disability Employee Network were honored with the Workplace Award at the recent 2015 Disability Matters North America Conference. The conference features content leading disability experts and shares award-winning best practices from and participating companies to encourage successful mainstreaming of individuals with special needs and disabilities in corporations, academia, national non-profits and governments across North America. Dow was recognized for programs, initiatives and educational efforts related to disability. Through the network, Dow offers a wide variety of programs, tools and resources to employees around the globe, including an executive mentoring program, awareness-building activities, the “Champions of Inclusion” recognition program, training events, external partnering for legislative action and local community service efforts. Read more.

Responsible Care® Award for Safety and Sustainable Logistics
The Responsible Care® Award in Germany is an annual industry competition organized by the German chemical industry to recognize innovative projects. Dow was recognized with a regional award for recent efforts to improve safety and sustainable logistics for the transportation of about 30 million plastic bags, placed on 55,000 wooden pallets, which leave the company's Schkopau site every year. Dow worked with the independent German Technology Center for Cargo and Load Safety. The evaluations helped optimize costs and maximize stability, and additional cost savings were also realized from significantly reduced material consumption. As the winner of the regional competition, the project will be advanced for consideration in the nationwide competition.

Leading the Way for the Chemical Industry in Europe
Dow played a lead role in the seventh European Meeting on Chemical Industry and Environment conference held at the Tarragona, Spain, campus of Universidad Rovira i Virgili. The event served as a forum for professionals and scientists from the industrial and academic world to discuss challenges and topical discussions to share information on recent developments and look at possible solutions for the chemical industry and the environment. The event was attended by more than 70 researchers and professionals from universities, technology hubs, R&D institutes and industries across Europe.

Texas Sites Receive Safety Performance and Community Outreach Awards
The Dow site in Freeport was recently named the Best in Texas in the large-facility category at the Texas Chemical Council/Association of Chemical Industry awards. The award recognizes the state’s most outstanding safety performance and contractor safety programs. Dow Freeport, Houston and Seadrift sites received the Sustained Excellence in Caring for Texas Awards for achieving long-term, exemplary safety results and demonstrating a strong commitment to emergency response, community awareness, security and pollution prevention. Dow’s La Porte and Bayport sites were also recognized for Distinguished Safety Service, Zero Incident Rate and Zero Contractor Incident Rate.

First-Ever Triple Zero Safety Award Winners
Dow recently created the Triple Zero Awards to engage employees and recognize excellence in eliminating injuries and preventing loss of primary containment (LOPC) and process safety incidents (PSI). The Triple Zero Awards elevate the significance of the previous Milestone Awards and encourage sites to achieve excellence across all three safety categories of LOPC, PSI and injury rate. There are three types of Triple Zero Awards for sites: The Most Valuable Player Award recognizes sites that have surpassed their personal best triple zero streak; the Hall of Fame Award recognizes sites that have sustained triple zero performance for five years (10 years for non-manufacturing sites); and the All-Star Award recognizes sites that beat the corporate triple zero targets. This year’s awards recognized excellent performance at 12 sites around the world, highlighting what can be achieved with a disciplined approach and daily focus on safety.
Leading the Industry in Product Safety Transparency and Communication

According to the American Chemistry Council, more than 96 percent of the world’s manufactured goods are enabled by chemistry – and the potential of chemistry to bring social and environmental value is rapidly growing. Product stewardship has long been a priority for Dow. In 1934, Dow established its first toxicology lab to enhance chemical safety testing capabilities decades ahead of government regulation. Today, the Company is committed to expanding the knowledge of the intrinsic hazards and of the potential for human or ecological exposure throughout the product life cycle. For example, Dow’s 2015 Sustainability Goals include a Product Safety Leadership goal to increase the availability of hazard and exposure information to our customers and the public. To deliver this goal, Dow has developed and published product safety assessments (PSAs) and strengthened the PSA processes, which focus on increasing transparency across Dow’s processes and increasing public confidence in Dow’s products.

In 2006, Dow became the first chemical company to provide online summaries of its PSAs. Dow’s PSAs make chemical safety knowledge accessible to the public by providing non-technical summaries of basic hazard, risk and risk management information. The reports are designed to be used by dedicated information seekers, educators, community leaders, environmental journalists and others. Over a recent nine-month period, more than 79 percent of 11,000 visits to the PSA site were by external users.

Driving Product Safety
For more than 40 years, Dow has emphasized stewardship of environmental, safety and human health (EH&S) through its product stewardship program. PSAs contribute to this by providing product safety information to customers, the value chain and the public to help ensure safe use and handling of Dow products throughout their life cycle. To date, Dow has made PSAs publicly accessible for products accounting for more than 97 percent of revenues. We are on track to reach Dow’s 2015 Goal to have a PSA publicly available for all applicable Dow products. Currently, all of Dow’s high-priority chemicals have published PSAs.

Dow has leveraged its position as an industry leader to inspire other companies to improve communication through the publication of PSAs reports on each of their products. Since 2010, Dow experts have conducted workshops for small- and medium-sized companies in Korea, Dubai, Thailand, Russia, Turkey and more, focusing on sharing best practices in assessing product safety, enacting product stewardship efforts with customers, and developing PSA summaries that can be understood by the general public. Dow has since expanded this approach in Asia, South America and Eastern Europe, with additional outreach in Africa.

1897  The Dow Chemical Company founded
1934  The Dow Chemical Company’s Toxicology Laboratory established
1958  Dow publishes first Material Safety Data Sheet (MSDS)
1970  Dow publicly commits to product stewardship role
1976  U.S. EPA established
1979  Toxic Substances Control Act enacted
1991  Dow established Corporate Environmental Advisory Council
2006  Dow announces 2015 Sustainability Goals, including Product Safety Leadership Goal
2007  U.S. EPA launches ToxCast™
2010  Europe’s Registration, Evaluation, Authorization and Restriction of Chemicals (REACH) is enacted
2011  Dow establishes Predictive Toxicology Center
2014  PSAs covered 100% of Dow’s high priority chemicals and 97% of all Dow products and products accounting for 97% of revenues
2015  Dow announces 2025 Sustainability Goals, including Increasing Confidence in Chemical Technology Goal
Third-Party Assessment
Dow retained Risk Sciences International at the University of Ottawa in Canada ("RSI"), a leader in the field of risk assessment, communication and management, to evaluate the robustness of Dow's PSA processes. RSI's evaluation includes processes for making product stewardship decisions and offering recommendations on how to strengthen Dow processes. RSI focused primarily on two aspects of Dow's product safety decision-making:

1. The various business processes that support product safety decision-making, measured against stated product safety assessment goals and process expectations, as well as broader scientific and societal expectations.
2. The organizational, technological and scientific capacity to meet the goals and expectations expressed by Dow's 2015 Sustainability Goals.

RSI found that Dow's product safety assessment process is generally sound, and this soundness stems from a strong and appropriate governance structure, and a strong internal culture of product stewardship and product safety. In addition, RSI concluded that Dow has world-class scientific expertise and the capacity to achieve excellence in product safety assessment, including demonstrated capacity for state-of-the-art practice in toxicology, exposure assessment and risk characterization.

RSI identified areas for potential improvement to enhance and ensure consistency in the quality of PSAs and decision-making across Dow's portfolio of products and their many uses. In response, Dow has chartered several projects to evaluate and, as appropriate, address these recommendations. A summary of RSI's assessment and Dow's response can be found here.

- Dow is the first chemical company in the world to provide online public summaries of its PSAs.
- PSA reports are recognized by the International Council of Chemical Associations (ICCA) as an example of improving public access to safety information via the Global Product Strategy Chemical Portal.
- The United Nations Global Compact (UNGC) and Corporate Social Responsibility Europe PSA site are examples of a sustainable supply chain management, strategy and practice.

Today, Dow's research, investment and industry leadership has resulted in more effective product stewardship practices across the globe, as well as greater transparency to the billions of people who benefit from chemistry. With the launch of our 2025 Sustainability Goals earlier this year, Dow continues to be a product stewardship leader in the chemical industry and will identify further opportunities to strengthen our product stewardship program through the Increasing Confidence in Chemical Technology Goal. Dow is intent on improving the ways the world understands and utilizes chemistry to maximize benefits to businesses, society and the planet.
Building on the increasing sustainability momentum in our businesses since 2007, Dow delivered 22.4% ($13 billion) of sales from products that are “highly advantaged” by sustainable chemistry in 2014. This result surpasses the aggressive 10% target more than twofold, and represents the realization of sustainable chemistry efforts that have been accelerated over the last seven years under the 2015 Sustainable Chemistry goal. The Company's aggregate Sustainable Chemistry Index (SCI) increased from 20.4 to 25.0 since 2007. Across the Company, these solutions have brought sustainable chemistry to life, from improving manufacturing efficiency, to applications that enable energy efficiency, waste reduction and healthier food options. Dow measures its percentage of sales of highly advantaged by sustainable chemistry using the SCI. The index was developed as a tool for tracking the relative sustainability performance of its global product portfolio, and for generating product sustainability awareness and life cycle insights. Comprising a set of sustainability-related questions, the SCI spans the full cradle-to-grave product life cycle; addresses environmental, social and economic benefits; and highlights sustainability opportunities and risks associated with Dow products.

Most of the 2013 highly advantaged products remained highly advantaged for 2014, and as a group, their sales continue to grow. New highly advantaged sales were achieved due to improved manufacturing efficiency – including record EH&S performance – and opportunities realized in agriculture, packaging, communication, infrastructure, energy and personal care. These accomplishments reflect Dow’s winning vision and strategy, which drive value by solving challenges across the globe through our scientific expertise and collaborating with customers to develop new solutions.

The SCI is a powerful tool for catalyzing sustainability awareness, encouraging sustainability-driven innovation and highlighting sustainability risk, all of which inform business strategies. Applied annually to the entire Dow product portfolio since 2007, the SCI has enabled the generation of detailed sustainability insights and has provided a sustainability indicator that is helping to position the Company for success over the long term. Dow recently presented its SCI work to an audience of sustainability professionals at an international conference.
Addressing Climate Change, Energy Efficiency and Conservation

In 1Q 2012, Dow added an absolute greenhouse gas (GHG) commitment to its own Climate Change goal: Maintain GHG emissions below 2006 levels on an absolute basis. Dow will find ways to grow without growing GHG emissions. Related to this additional metric to manage our footprint, Dow is developing a Net Impact Tracking Tool, a technique that will sharpen the Company’s focus on the full life-cycle benefits of our products. The tool will be used for tracking and reporting elements of our 2025 Sustainability Goals.

A sustainable energy future requires constant improvement in manufacturing efficiency, while maximizing the contributions of products to improve efficiency and expand the availability of affordable alternatives. Energy is an enabler of global economic growth, and energy efficiency remains critical to meeting the world’s energy demands. Dow’s innovation engine is driving energy solutions that meet society’s needs and provide a competitive advantage to the Company and our customers.

Greenhouse Gas Reduction

Dow’s goal is to maintain GHG emissions below 2006 levels on an absolute basis for all GHGs, thereby growing the Company without increasing its carbon footprint. While the revenue of the Company increased from $49 billion in 2006 to $58 billion in 2014, Dow reduced its GHG emissions from 47 million to 35 million metric tons per year, more than 12 million metric tons per year below 2006 levels. Dow’s energy-efficiency management efforts have significantly reduced the Company’s GHG emissions footprint. As a result, the Company has prevented more than 320 million metric tons of GHG emissions from entering the atmosphere since 1990. Dow will continue to focus on managing our footprint and delivering solutions to help customers do the same. For example, Dow’s insulation products contribute to greater energy efficiency, helping avoid millions of metric tons of GHG emissions per year.

Dow regularly reports on a target to grow the use of clean power to exceed 400 megawatt (MW) equivalents by 2025. At the end of 2014, Dow had approximately 266 MW that were either low-carbon or from renewable sources. Additionally, Dow has identified future prospects that could yield as much as 200 MW of additional clean power. This goal is helping the Company pursue opportunities to incorporate economically viable, clean-technology energy alternatives in Dow operations.
Dow’s Energy business has signed a long-term agreement with a new wind farm, currently under development in South Texas. The wind farm, to be complete in first quarter 2016, will span nearly 35,000 acres, and will supply Dow’s Freeport, Texas manufacturing facility with 200 MW of wind power. As a direct result, Dow is the first company in the U.S. to power a manufacturing site with renewable energy at this scale, and will become the third largest corporate purchaser of wind energy in the United States. Read more.

Since 2003, Dow has reported to the Carbon Disclosure Project (CDP), a not-for-profit organization working to understand the risks and to drive GHG emissions reduction from business. In 2014, Dow reported on its 2013 GHG performance and commitment to providing solutions for the climate change challenge. The report scored 85 out of a possible 100 points, highlighting the Company’s commitment to strong governance and complete disclosure through transparent emissions reporting.

Avoided emissions resulting from the use of Dow products are important contributions to reduce the overall footprint of human activities. A Life Cycle Assessment documented that emissions saved by Dow insulation products are about seven times greater than total Company direct and indirect Kyoto and non-Kyoto GHG emissions. This calculation was made by quantifying the GHG emissions at all stages of the life cycle of the Dow insulation product and comparing these with the GHG emissions savings from the use of the insulation products in buildings and pipe systems. The estimated GHG avoided emissions for 2013 from the use of Dow’s insulation products is 292 million MT CO2eq.

By 2015, Dow has a goal to achieve an additional 25% improvement in Energy Intensity (BTUs/lb produced), with average Energy Intensity for the year 2005, adjusted for mergers and acquisitions, used as the basis for calculating performance. Dow’s goal for Energy Intensity for the full year of 2014 is 3,220 BTU/lb, or 77.5% of the value in 2005. Dow’s actual performance of 2014 was 4,102 BTU/lb, which is 98.7% of the 2005 baseline.

Dow has reduced annual energy use by 20% since 2005; however, we do not expect to achieve the level of performance we anticipated when our Energy Intensity goal was established. Dow’s products can lead to significant energy reductions for our customers, and virtually every industry becomes more efficient through what we make and do. However, the Company is shifting toward higher-value, more technology-driven specialty products that are by nature more energy-intensive, and operating rates have also been reduced to match demand, resulting in less efficient asset use.
Product Safety Leadership

At the end of 2Q 2015, 542 Product Safety Assignments (PSAs) were posted to Dow’s product safety website, with PSAs completed now accounting for 97% of Dow’s annual revenue. Additionally, all of Dow’s 179 High-Priority Chemicals are now covered by a PSA. Since 2Q 2014, the number of High-Priority Chemicals has decreased due to divestitures and the discontinuation of several High-Priority Chemicals. We are on track to meet our 2015 Goal to have a PSA publically available for applicable Dow products.

PSAs are written for the lay public and cover topics such as basic hazards, exposure potential and risk management measures. They complement other product safety, handling and stewardship documents, which are part of the product responsibility package offered by Dow to strengthen relationships with communities and customers. Dow is dedicated to providing the public with accurate information and building trust as we use technology to develop better products, and this holistic approach enables Dow customers and the communities in which Dow does business to stay informed about the Company’s products and the plants that produce them.

Cumulative Product Safety Assessments

Sales Covered by Assessments

Dow’s Breakthrough to World Challenges commitment identifies products and technologies that deliver significant contributions to societal challenges over time. To be selected, breakthrough technologies are subjected to a rigorous evaluation process that measures many candidates in Dow’s business portfolio against a variety of criteria, from positive impact on millions of human lives, to minimal environmental impact throughout the product’s lifecycle. Dow has surpassed the target established in 2006 as part of its 2015 Sustainability Goals. Dow’s previously announced breakthroughs include:

Omega-9 Oils
DOW FILMTEC™ ECO Reverse Osmosis Elements
BETAMATE™ Structural Adhesives
Lifebuoy® Soap (featuring POLYOX™ Water-Soluble Polymers)

* The number of PSA change is due to divestiture, product discontinuation and PSA consolidation.

PSAs now cover products that represent 97% of Company sales.

* The number of PSA change is due to divestiture, product discontinuation and PSA consolidation.

Dow’s previously announced breakthroughs include:

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BETAMATE™ Structural Adhesives
Lifebuoy® Soap (featuring POLYOX™ Water-Soluble Polymers)
Contributing to Community Success

### Transforming the Essence of Community Engagement

Dow is continuing its nearly 10-year journey to enhance quality of life in communities where we have a presence, with the ongoing implementation of the “Contributing to Community Success” process.

Our goal was that, by 2015, 100% of Dow’s selected manufacturing sites will have achieved their targeted individual community acceptance ratings, which measure community favorability with the role Dow plays in making the community a better place to live; and, by 2015, 100% of Dow sites will be actively engaged in implementing the Contributing to Community Success best practices in their respective communities.

The table shows where each community viewed Dow’s rightful role in improving quality of life. Note that the majority of the communities identified environment, education and economy.

### Community Improvement in Action

Dow has many global examples that demonstrate the impact of the Contributing to Community Success approach. The two listed below provide a glimpse into corporate efforts.

**STEM Ambassadors Make Science Real for Students**

Dow STEM Ambassadors support teachers by visiting classrooms to put on demonstrations that have been specially developed to engage students while introducing important STEM-based topics. Ambassadors also visit fairs, festivals, community events, meetings and other events where students can benefit from an expert’s insight into the wonders of the natural world.

Dow employees are the key to the ambassador program, bringing knowledge, training and enthusiasm to bear in getting kids excited about STEM careers. In the first few months of 2015, more than 200 employees joined the ambassador movement, raising the total to more than 800 members at seven sites around the U.S. In just the first three months of the year, those ambassadors had contacts with more than 15,000 students.

**Dow Sustainability Corps Develops Leaders, Changes Communities**

The Dow Sustainability Corps Leadership in Action Program is a marriage of Dow Sustainability Corps (DSC) skills-based employee engagement program and the company’s Human Resources talent development effort. Through this initiative, which began in 2013, more than 100 employees from across the globe have worked in teams to solve challenges facing more than 20 non-profit organizations in Ghana, Ethiopia and Indonesia.

The program model calls for employees to work five months virtually with their partner organizations, then spend one week in-country, meeting their partners, learning about issues and presenting their solutions. Participants use a collaborative, team-based approach to problem solving, bringing Dow’s values to life on multiple levels.

Project outcomes range from providing strategic plans on how to grow medicinal plants as cash crops, to providing ways to improve water and sanitation in slums, to improving access to clean water. By immersing themselves in the local culture, participants also become visionaries for new business opportunities.

The hope is that in 50 years, Dow will be doing business in many of these countries as they grow and thrive, supported by the foundations built by Dow and participants in the program. The future presents unlimited opportunity for Dow sites globally, as they continue to engage with communities using the novel Community Success process. For more stories of impact and ongoing updates about implementation, visit our website.

dow.com/sustainability
Local Protection of Human Health and the Environment

Dow continues its intense focus on workplace safety as evidenced by metrics for 2Q 2015. The 2Q Injury and Illness rate was 0.18 per 200,000 hours of work, which is a 6% improvement compared to 2014. Meanwhile, the Injury and Illness Severity rate was 0.54 per 200,000 hours of work. This is 14% better than last year and on track toward the 2015 Goal of 0.67 per 200,000 hours. In addition, Dow experienced 82 Loss of Primary Containment (LOPC) incidents, and when annualized, is less than 2014. Process Safety Incidents (PSI) remain significantly below the 2015 goal, and the Severe Motor Vehicle Accident rate also remains better than the 2015 target.

At the end of 2Q 2015, the Injury and Illness rate was 0.18 per 200,000 hours of work. This is a 6% improvement compared to 2014. The 2015 goal of 0.12 per 200,000 hours is a 75% improvement from 2005.

At the end of 2Q 2015, the Injury and Illness Severity rate was 0.54 per 200,000 hours of work. This is 14% better than 2014 and is on track toward the 2015 Goal of 0.67 per 200,000 hours. The 2015 goal is a 70% improvement from 2005.
At the end of 2Q 2015, the Company experienced 82 Loss of Primary Containment (LOPC) incidents. When annualized, the implied total of 164 would be a decrease from the 177 incidents experienced in 2014. The 2015 goal of 130 or fewer incidents is a 90% reduction from 2005.

At the end of 2Q 2015, the Company experienced four Process Safety Incidents (PSIs). When annualized, the implied total of eight would be a decrease from the 10 incidents experienced in 2014, and remains significantly below the 2015 goal. The 2015 goal is to be experiencing less than 20 PSIs. PSIs are classified in terms of the Center for Chemical Process Safety and American Chemistry Council definitions.
At the end of 2Q 2015, Dow experienced nine Hazmat Transportation LOPC events, and none was classified as highly hazardous. The 2015 goal to reduce all Hazmat Transportation incidents to 14 or fewer is a 75% improvement from 2005.

At the end of 2Q 2015, the Severe Motor Vehicle Accident incident rate was 0.12 accidents per million miles driven, which remains better than the target for 2015. Severe Motor Vehicle Accident rate was not measured in the heritage Rohm and Haas Company. The 2007–2009 values represent the heritage Dow population.

By reducing the number of tonne-miles of highly hazardous materials, Dow reduces the chance of in-transit incidents that could impact communities and areas through which Dow’s products travel. Supply-chain redesign is a long-term effort, and changes in sourcing points sometimes take multiple years to implement.

At the end of 2Q 2015, 302 million tonne-miles were shipped via road and rail. Annualized figures indicate that Dow would experience about 603 million tonne-miles shipped via road and rail. The 2015 Goal is to reduce these shipments to less than 705 million tonne-miles, which would be a 50% reduction from the baseline in 2005.
Science for a Sustainable World

We only have one planet, with limited resources. So everything we do and how we do it matters. Dow is committed to minimizing our own footprint and to delivering solutions that help our customers and the rest of society do the same. The world needs solutions for big challenges like energy, climate change, water, food, housing and health. And Dow has some of the world’s best scientists and engineers dedicated to solving world challenges through innovation. When we do that, it’s not just good for the planet; it’s also good for business.

Dow remains committed to continuously improving its performance and publicly reporting its progress. Please visit dow.com for the latest Dow sustainability, business and performance news, and to share your comments or submit questions.