



## 2018 COMMUNITY GRANTS PROGRAM

### Frequently Asked Questions

#### **What is the Community Grants Program?**

The Dow Community Grants Program (CGP) is a \$25,000 (total) competitive grant program designed to support eligible community non-profit organizations, schools, municipalities, or county governmental agencies/departments that have identified science, education or environmental projects that will enhance the quality of life within our community. It provides the opportunity to diversify the amount of charitable funding Dow provides to the community. Under this program, organizations are invited to submit proposals for grants between \$2,500 and \$5,000.

#### **Why is Dow providing this program?**

Dow values the opportunity to provide charitable giving to communities where the Company has a presence. In Pittsburg, Dow provides more than \$150,000 each year to non-profit organizations. This \$25,000 program is administered by the Dow Community Advisory Panel (CAP). These CAP members are residents of our neighboring communities and, as such, have a finger on the pulse of what is needed to help improve the quality of life in East County. Dow trusts that they will choose sustainable projects that result in positive and definitive outcomes within neighboring communities.

#### **Who may apply for the grants?**

Certified 501(c)(3) non-profit organizations, schools, municipalities, county, and governmental or state agencies that reside or *provide services* in the following neighboring communities: East Contra Costa County, specifically Bay Point, Pittsburg and Antioch. An organization which has won a grant in the past may apply again, however, since the CGP grant is for a project that is to be completed within one year, the application must be for a different project than the one that was funded previously.

#### **What types of organizations are ineligible to apply and compete for CGP funding?**

Ineligible organizations, per Dow's contribution guidelines, include political organizations, churches or religious organizations, or funding for an individual. In addition, Dow will not fund requests to underwrite expenses for team or individual travel, sponsorships, fundraisers, stipends or salaries, honoraria, fees for trainers or training of staff, vehicle purchases, meals, utilities, or routine operational expenses. Capital campaign requests or maintenance projects are not eligible for the program.

Organizations that do not provide services *within the defined geographical area* are ineligible.

### **Why did Dow identify a “geography” for the CGP?**

Dow values the opportunity, when possible, to invest through charitable giving in value-added projects which bring immediate and definitive impact to the communities in which it operates. A combination of these concepts required Dow to define its area of operations and the communities that are a neighbor to it. Coincidentally, the communities that fall into this defined area constitute predominate areas of residence for employees of Pittsburg Operations. We hope that communities falling outside of this defined area understand that limited resources and a wider geography would compromise the intent of the program to influence tangible results in our near neighbor communities.

### **What is the total value of contributions dollars that Dow will make available for the CGP?**

A total of \$25,000 has been allocated for the CGP. Grants will be awarded varying in amounts from \$2,500 to \$5,000, depending on the scope of the project.

### **What type of projects may be submitted?**

1. Definitive projects that address a current need in the areas of science, education or the environment
2. Projects that emphasize relationship-building
3. Projects that will be completed in less than one year and impact a minimum of 50 people

### **How do organizations apply for the grants?**

Application opens on **August 1, 2018** at <https://www.cybergrants.com/dow/applications/naaopensitecycle>  
Please submit by **September 30, 2018**. No faxed, e-mailed or mailed submissions will be accepted.

### **Is there a limit on the number of grants for which an organization may apply? Why?**

Dow will accept only **one application per organization**. The CGP is intended to provide the opportunity for organizations to apply for funding to support community-related projects. Therefore, each submitting organization is asked to prioritize its projects and submit only one application per year for the program that provides the greatest impact and meets the greatest need.

**How are the grants “graded” or ranked?**

Dow CAP members will review all the applications and rank each one using a matrix. Points are assigned for meeting specified criteria, duration of impact, benefits to the community, exposure for Dow, etc.

**What is expected of the grant recipients?**

Dow requests that the grant be spent within one year. Upon receiving the award and completing the project, successful applicants are invited to attend the December CAP Holiday Dinner. They are also required to attend a CAP meeting (held the first Monday evening of each month) to report on how the funds were used and to interact with the CAP members and company representatives.

**How do I obtain additional information about the CGP?**

Questions about the Community Grants Program may be directed to [tgonzalez2@dow.com](mailto:tgonzalez2@dow.com).