

**Rohm and Haas Company Welcomes
The Community Advisory Council to
the Louisville Plant**





Rohm and Haas actively participates in community efforts.

Rohm and Haas employees are active in several community activities.

The following presentation highlights these activities and the benefits that they provide to the community

Rohm and Haas Blood Drive

Pam Ledford



Rohm and Haas Blood Drive

- **Began over 35 years ago**
- **Since 2000, we have collected 1037 units**
- **Prior to 2007, 4-5 blood drives per year**
- **2007 and forward – 6 blood drives per year**
(can donate blood every 56 days)
- **Each unit of blood can conceivably help save 3 lives**
(platelets, plasma, red blood cells)
- **Possibly over 3000 lives affected**

Rohm and Haas United Way

Charlotte Tucker

United
Way



Metro United Way

90th Anniversary



Rohm and Haas United Way, Science Fair, & Kids Cafe

Metro United Way brings people together to tackle difficult community problems and strengthen our community.

- **Rohm and Haas has been involved in the United Way campaign for 20yrs.**
- **The Plant United Way Committee raises money through events in the plant.**
- **The Committee participates in “Day of Caring”.**
- **Employees donate through payroll deduction every year.**
- **Total plant donations in 2007 were \$30,334.00.**
- **The plant also participates in judging local Science Fairs.**
- **Once a week Charlotte volunteers at the Kids Café.**

Every 1 Reads Program

Barbara Franzell



Every 1 Reads Program

Every 1 Reads is a partnership to develop successful readers in the community.

• In September 2003, Greater Louisville Inc., JCPS and the Metro Government kicked off the Every 1 Reads initiative, a community wide effort to have every child in JCPS reading at grade level by 2008.

- Volunteers read one-half hour each week with a student.**
- Beginning with the 2004-05 school year, 14.4% were not reading at grade level.**
- At the end of year two, 12.9% were not reading at grade level.**
- The Every 1 Reads Program will be supported by 10,000 volunteers.**
- There are currently 5,717 trained volunteers in the program.**

Habitat for Humanity

Brian Douce



Habitat for Humanity

- Rohm and Haas began participating in 2005.
- Habitat for Humanity fills 2 or 3 complete work days each year (25-35 people). The participants have:
 - Poured concrete sidewalks and porches
 - Prepared crawl spaces
 - Built wall sections
 - Painting, roof prep, gutters
 - Good mix of operators, mechanics, and salaried participation
 - There has consistently been positive feedback from H.F.H. and from RH participants about the program.
 - Also provide ~\$3000/year in financial support through RH Dollars for Doers program

Green Mile

Arne Keister



The Green Mile Program

- The Green Mile Program is a joint effort between Rohm and Haas and Cane Run Elementary (including staff) to keep Ralph Ave. “**GREEN**”.
- Rohm and Haas provides Safety Vests (for better visibility), gloves, bottled water, and trash bags to the groups.
- There are (4) groups with (2) groups starting on Camp Ground towards I-264, and (2) groups starting at I-264 towards Camp Ground.
- Trash on both sides of the road is picked up and bagged.
- The practice of keeping Ralph Ave. “**GREEN**” is done 3-4 times per year.
- Benefits of this program include keeping Ralph Ave. free of trash, be a model of good work ethic for the students at Cane Run, and create an opportunity for the students and us to understand the effort required to keep our city “**GREEN**” for the future.

USW Christmas Basket Program

Steve Gahafer



USW Christmas Basket Program

- **Each year Rohm and Haas Employees donate money to buy food for Christmas for the less fortunate in the community.**
- **Employees from the plant get together and go shopping for food, and also toys if there are children in the family.**
- **The food baskets are delivered to the homes of the families who wouldn't have this kind of meal for Christmas.**
- **In 2007, donations from the plant employees helped nine (9) families in the community.**

Crusade For Children

Cletus Blandford



Crusade for Children

2007

The Rohm and Haas Fire Department actively participated in the Crusade for Children for the first time.

\$1,258.30 was collected by the Fire Department's boot drive.

\$ 3,416.25 was collected by the Safety Incentive Program

A Grand Total of \$4,674.55 was collected for the 2007 Crusade for Children by Rohm & Haas employees

2008

The Rohm and Haas Fire Department will once again sponsor a plant wide boot drive.

The Fire Department has a new Fire Chief and he along with the firefighters are committed to this years Crusade for Children.

Crusade for Children/Safety Incentive

Glenn Powell



Crusade For Children/Safety Incentive

- Plant employees participate in a Quarterly Safety Incentive Program in which they receive gift cards to merchants in the area.
- Crusade for Children is our intermediary/recipient.
- Each quarter we identify to the Crusade the gift cards we want.
- We pay face value for the cards purchased by the Crusade for us from a discount gift card provider. The Crusade keeps the difference between the discounted price and what we pay for the cards.
- This program nets over **\$1000.00 per qtr.** for the Crusade.
- **Over \$10,000.00** in proceeds have been collected by the Crusade.
- This program led to the in-plant collection for the Crusade for Children Telethon.

Cane Run Christmas Angels

Lea Ann Phillips



Cane Run Christmas Angels

- Rohm and Haas partners with Cane Run Elementary to help many families in need through the Angel Tree program.
- Families in need of Christmas assistance for their children and siblings of the children that attend Cane Run Elementary contact the Cane Run FRC (Family Resource Center) for help.
- Lauren Claypool and Cane Run staff get the needed information for each child.
- This information is transferred to a tag that is put on a Christmas Tree at the school.
- This information is kept confidential. Only FRC knows who will get these items.
- I get as many tags as I think we will be able to handle and put the word out to the plant.
- Rohm and Haas picked up **30 tags** this Christmas.

Junior Achievement

Bill Tompkins



TEACHING KIDS THE ECONOMICS OF LIFE

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Junior Achievement

- There were TEN (10) volunteers from the plant who participated in Junior Achievement in 2007.
- **\$1,278** raised by 4 bowling teams (17 bowlers) for the JA Bowling Classic (plus \$200 for registrations).
- **\$1,500** match from Dollars for Doers.
- **\$5,000** school sponsorship of Farnsley and Cane Run Elementary schools.