



# Gives

## The Dow Chemical Company DowGives Grant Application Evaluation Form

**Instructions** - Complete the following form for each of the applications that have met all of the submission requirements.

<b>Proposer/Organization Name:</b>
<b>One Line Description:</b>
<b>Judge:</b>

**Step One: Application Evaluation** - Award each Evaluation Criteria between one and five points based upon how well it meets the specified criteria - 1 = Low and 5 = High. To obtain the total score for each of the Evaluation Criteria multiply the number of points awarded by the Weighting Factor. Finally, tally the total scores for each of the Evaluation Criteria to arrive at the Total Score for the application.

<b>Evaluation Criteria</b>	<b>Points</b>	<b>Weighting Factor</b>	<b>Total Score</b>
1. Demonstrated Need - Does the proposal demonstrate that the program is addressing a priority need and not duplicating existing efforts?		3 x [ ]	
2. Specific Project/Program - Is the proposal for a specific project or program?		1 x [ ]	
3. Goals/Strategy - Does the project or program have realistic goals and a strategy for achieving them?		3 x [ ]	
4. Broad and Diverse Representation - Does the project or program reach a large segment of the population living in the target community(s)?		1 x [ ]	
5. Long Term Impact - Will the project or program have a long term impact on the Initiative's focus and will it be sustainable after the conclusion of the grant?		3 x [ ]	

6. Budget Allocation for the Proposed Project/Program -Does a major portion of the budget clearly go towards community improvement?		2 x [    ]	
7. Financial Outlook for Proposed Project/Program - Are the current and potential sources of income viable and sufficient to carry out the proposed program?		2 x [    ]	
8. Does DOW Gives grant funding constitute a MAJOR portion of the total proposed budget, an integral part of the funding, or would the project not be possible if not for the DOW Gives grant?		2 x [    ]	
9. Program Evaluation - Does the applying organization have a plan and timetable for evaluating the success and impact of the program?		3 x [    ]	
<b>Total Application Score</b>			

**Step Two: Bonus Section** - If the project involves community land use multiply the total application score by the land bonus and place that number in the land bonus columns. If the project or program takes place within one of the four priority fenceline neighborhoods of The Dow Chemical Company site (Fort Sanders, Lonsdale, Mechanicsville, Western Heights, Marble City, Beaumont, and College Hill or West View) then multiply the Total Application Score from step two by the bonus percentage and place that number in the Grand Total column.

	<b>Total Application Score</b>	<b>Bonus %</b>	<b>Land Bonus</b>
Community Land Use		1.2 x [    ]	
	<b>Land Bonus</b>		<b>Grand Total</b>
Fenceline Neighbors		1.2 x [    ]	

**Step Three: Summary Report** - Take the Grand Total Score from this form and input it into the Judge’s Application Evaluation Summary Report in the “Grand Total Score” column for the corresponding application.